

Maverick Transportation & Digital Designs

Document Management

Maverick Transportation Transforms a Traditional Paper-Based Process into a Model of Simplicity and Performance

Founded in 1980, Maverick Transportation has become an industry leader, building their reputation on safety, technology, and innovation. With over 1,600 employees and operating over 1,400 units coast-to-coast, Maverick provides customized logistics solutions to some of the nation's finest corporations. In addition to the corporate office in North Little Rock, AR, Maverick Transportation has regional offices and terminals in Madison, IL; Middletown, OH; Gary, IN; Green Bay, WI; Laurinburg, NC; and Fort Smith, AR.

The Business Challenge

Maverick Transportation's mastery of the details of managing people, trucks, inventory, and communications required a scalable, innovative solution. Originally, Maverick had been using a PC-based solution to produce payroll and accounts payable checks, but decided to move to the System I (AS/400) platform. Maverick also wanted to email Direct Deposit Advices and other documents, and utilize postal bar coding for added savings.

Providing all employees with their crucial business documents in a timely manner became a challenge for Maverick. Maverick realized the old way of document management expended huge amounts of paper, and they were committed to using a more environmentally sound way of generating payroll and accounts payable.

To overcome these challenges with their document management, Maverick embarked on a mission to select a replacement solution. Key considerations in the decision process include the following:

- Tight integration with their iSeries and Infor solutions
- Mainstream, commercially supported e-document solution
- Complete solution that would be easy to use and maintain
- Extensive security in hardware and software
- One-time business rules specification for automated printing
- Flexibility and efficiency

The Solution

After a careful search process, Maverick chose Digital Designs to help streamline printing operations and make its print documents more effective instruments of communication. Digital Designs had the ideal solutions for printing payroll and accounts payable checks, handling electronic banking communications, and automating delivery of mission-critical documents electronically. Digital Designs' solutions utilized seamless digital transformation of their existing checks, statements and other mission-critical documents for secure laser printing, electronic distribution, and document management.



MAVERICK TRANSPORTATION Targeted Applications

- Payroll and A/P Checks
- Pay Stubs
- Electronic Document Management

BENEFITS

- Eliminate pre-printed checks and other forms
- Reduce costs and time spent on form production
- Reduce risk of check fraud
- Eliminate manual document sorting and processing

Digital Designs also provided a method of specialized sorting by bubbling up checks in production that required separate manual handling, such as checks requiring a manual signature or checks with overflow pages. The rest of the produced checks can be automatically folded and sealed with postal bar coding in place, ready for mailing. Check fraud can be prevented by transmitting positive pay files directly to the bank from their System I, as well as ACH files for automating the process of paying vendors.

Upon production of the jobs, Maverick can elect to have their direct deposit advices automatically emailed to an employee's address, thereby totally eliminating paper and printed output costs on the corporation. Employees can view and print their advices at their leisure.

The Benefits

Upon implementation, Maverick recognized several cost reductions in the way they do business.

- Switching to laser printing eliminated the need for purchasing and storing pre-printed check stock. Changes in bank information, telephone area codes, or addresses no longer mean re-ordering check stocks with the changes applied.
- By utilizing printer load-balancing, printing can be distributed to as many as six different printers, significantly reducing the time spent printing a job.
- Dual-key security requires two users to be signed on at the same time before print jobs can be run; significantly reducing the risks of check fraud.
- By automating the merging of different print jobs, eliminating need for manual document sorting and handling processes.
- By automatically sending direct deposits to employees, the time, labor, and money spent processing and producing checks has been saved.

To find out more about Maverick Transportation, you can visit their website at www.maverickusa.com. As the website says, "Innovative technology gives Maverick the edge over others in the transportation industry by investing in and utilizing top of the line technology, which results in better service for the customer." DDI is proud to be a part of that innovative technology at work for Maverick.

"The Solutions work, and work great! We enjoy the flexibility the solutions allow in Disaster Recovery situations. We print over 5,000 direct deposit advices per month on blank stock, resulting in reduced stock cost and increased stock availability. The Digital Designs support is excellent; very responsive."

– Mike Hufnagel
Maverick Transportation

"The phased implementation gave us plenty of time to understand and integrate the software, so that we were completely comfortable with the process."

– Sheila McKee
Maverick Transportation

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