

Secure Check Production at Caesars Entertainment



Vegas. The very name conjures up images of bright lights, glittering casinos, and glamorous people. It also conjures up names of some of the most famous hotels in the world – Bally's, Paris, the Flamingo Hilton, and Caesar's Palace, just to name a few.

The Las Vegas brand of excitement attracted more people last year than Walt Disney World, Disneyland, and all other U.S. theme parks combined. From Paris' now-famous gourmet buffet to Caesar's statuary fountains, beautiful and well-run facilities have made Las Vegas an alluring oasis in the Nevada desert.

Park Place Entertainment is the world's largest gaming company and owns, manages, or has an interest in 28 gaming properties. This accounts for a total of two million square feet of gaming space, over 28,000 hotel rooms, and approximately 57,000 employees worldwide.

Iris Peters is the application development manager of Park Place Entertainment's western region, which has some of the most delightful hotels and casinos in Nevada. In Las Vegas, Iris' responsibilities include applications for Bally's and Paris, and the Flamingo and Las Vegas Hiltons; in Reno, for the Flamingo and the Reno Hilton; and, at the end of the third quarter of 2000, for Caesar's Palace of Las Vegas and Lake Tahoe.

When guests enter the unique world created by each hotel, they do not see the universe of data that swirls just beneath the surface - programmed and managed so that Park Place hotels can offer unparalleled service for guests. Iris, and the people in her division, insure that each hotel and casino has a smooth and seamless flow of information for guests and management alike.

Under Iris' watchful eye, the project managers

and programmers create applications that are first used at guest registration. This information follows guests all the way from maid service to bell desk, voice mail and messaging, and even to the casino floor and restaurants. How does Iris maintain all the programs and protect the integrity of the data for such a staggering amount of information?

One of the ways is that Iris turns to Digital Designs for inventive and high-quality solutions for the AS-400 System. "I really enjoy working with the people at Digital Designs. DDI is an excellent vendor. They provide quick turn-around, and someone is always available to help me tailor new solutions as soon as the need arises."

Park Place Entertainment uses Infinium financial and human resources applications. Digital Designs then extends the power of those applications by enabling the laser printing of accounts payable and payroll checks, direct deposit advices, W-2s, W-2Gs, and 1099s. Over 180,000 W-2Gs were generated last year alone by Park Place Entertainment worldwide, all of which

were printed on special forms that permit automated folding and sealing, saving tremendous amounts of manual mail preparation time.

"We do not have to maintain pre-printed payroll checks or other accounts-payable stock. This eliminates stacks of cumbersome forms and heightens security. DDI devised an innovative way for our checks to be MICR-encoded and printed with our logo and other personalized information. Our bank recently changed its ABA routing number, which could have been a real problem for us. DDI immediately provided us with a flexible solution and did so at a very reasonable cost."

Iris Peters and her application development team can adapt to change and remain open to opportunity because the people at DDI respond to challenges in document management with imagination and precision. DDI helps improve productivity, cut costs, and reduce delivery time. With innovative solutions from Digital Designs, Park Place Entertainment has taken the gamble out of its information flow and document management.

Targeted Applications:

- Payroll
- A/P Checks

Park Place Entertainment

www.parkplace.com

Challenge

- Implement a cost-saving laser solution for payroll and accounts payable check production

Solution

- Use FormServer to automate and simplify check production

Benefits

- Improved security and confidentiality
- Rapid return on investment by:
 - Reducing the number of hours needed to process payroll and accounts payable checks



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